

# AskMe

## Press Release

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### AskMe Corporation Holds Successful Customer Conference

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(SEATTLE, WA) September 30, 2004 – ([www.askme.com](http://www.askme.com)) AskMe Corporation, the leader in enterprise software and services for deploying Employee Knowledge Networks (EKNs), held its September 2004 Customer Conference at the Alexis Hotel in Seattle, WA. This annual event was a huge success; customers from companies like Procter & Gamble, Novartis, Pfizer and Honeywell, among others, all flew in for the conference to discuss AskMe's product roadmap and strategies to maximize value.

Topics covered during the two-day idea and knowledge exchange ranged from usage and adoption strategies, business application tools, to product planning and vision.

Participants, such as the U.S. Department of Commerce and Gerber Products Company, also shared their experiences with conference attendees on their deployment approach and the benefits they derived from using AskMe Enterprise. The open discussion forum allowed customers to ask in-depth questions of one another and of the AskMe team, as well as brainstorm innovative ideas to drive increased business value.

"The conference was very well organized, fun, and filled with smart people with smart ideas," said Laura McCall, Program Manager from U.S. Department of Commerce.

"It was especially useful to meet and chat with other customers...turns out that many of us have the same experiences from using AskMe," adds Linda Moore of Gerber Products.

"The conference will serve as a good starting point to continue our discussions going forward."

Krystyna Hommen from Creo also agreed that the conference launched an invaluable learning platform. “It was great to hear other customers’ experiences, and we’re excited to apply their learning to our AskMe rollout.”

AskMe CEO Udai Shekawat was proud of what was achieved during the conference. “It was important to get further customer validation on our approach and vision. Every attendee made it a point to specifically tell me that they thought the event was invaluable and exceeded their expectations. They came away very energized!”

### **About AskMe Corporation**

AskMe Corporation is the world's leading provider of Employee Knowledge Network software solutions for Global 2000 companies. The company's flagship product, AskMe Enterprise, connects employees with problems to employees with solutions. By using AskMe Enterprise, large companies are dramatically improving the quality and speed of execution throughout their organization. AskMe's solutions been deployed by a robust list of blue chip companies that includes Ford Motor Company, Honeywell International, Procter & Gamble, ABN AMRO Bank, Gerber (a subsidiary of Novartis), and CNA Insurance, among others. Founded in 1999, AskMe is privately held with headquarters in Seattle, Washington. (Additional information at [www.askmecorp.com](http://www.askmecorp.com))