

AskMe

PRESS RELEASE

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Software and Information Industry Association Names AskMe Corporation Finalist in 18th Annual 2002 Software Codie Awards

(SEATTLE, WA) January 6, 2003 – (www.askmecorp.com) AskMe Corporation, the leader in enterprise software and services for deploying employee knowledge networks (EKNs), announced today that it has been selected as a finalist for this year's 18th annual Codie Awards by the Software and Information Industry Association (SIIA). Competing against more than 150 technology providers, AskMe was awarded as a finalist for the 'Corporate Newcomer of the Year' category and as one of five finalists in the 'Best Internet-based Collaboration Technology' category based on business viability, product excellence and maturity, customer success and market penetration. In a rigorous judging process that included industry analysts, pundits and senior level IT executives, AskMe topped the list of all other EKN technologies judged.

"We are pleased that through this year's Codie awards, SIIA has recognized EKNs as one of the fastest growing categories of new technology deployed by leading-edge enterprises," remarked Udai Shekawat, CEO of AskMe Corporation. "Acknowledgement by SIIA further highlights AskMe's demonstrated success in deploying EKNs across an expanding list of Fortune 500 customers such as Ford, Honeywell and Gerber which has enabled the company to achieve profitability and establish itself as the leading solutions provider in its category."

Showcasing the software and digital content industry's finest products and services and honoring excellence for corporate achievement, the Codie Awards are just one in a series of awards programs that have recognized AskMe Enterprise as a leading technology among knowledge management and collaboration solutions. AskMe's proven success in this category, which has been regarded by Gartner Group as "the fastest growing knowledge management technology in 2002," enabled the company to sign more Fortune 500 customers than all of its competitors combined and achieve profitability within the past 12 months.

According to Ken Wasch, SIIA president, "The digital code and content industry is as innovative and vibrant as ever. For a company to make the cut as a finalist is a terrific achievement. Simply put, each finalist is a leader in its field. We are extremely proud to recognize the creativity and hard work that has brought them to this point."

The Codie Awards is the only peer recognition program in the software and information industry that provides a unique opportunity for companies to compete for recognition from their competitors. Codie Awards finalists represent a wide variety of companies that range from emerging start-ups to traditional industry powerhouses like Microsoft, IBM and Oracle. The finalists, as a whole, comprise 40 product and service categories in the consumer and corporate markets. The 2003 Codie Awards will be presented at a black-tie gala on Tuesday, May 6, during the SIIA 2003 Annual Conference at the Palace Hotel in San Francisco, CA.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information, <http://www.sii.net>.

About AskMe Corporation

AskMe Corporation is the leader in enterprise software and solutions for deploying employee knowledge networks to Global 2000 companies. The company's flagship product AskMe Enterprise connects employees with problems to employees with solutions. AskMe's solutions have been deployed by a robust list of blue chip companies that includes Ford Motor Company, Honeywell International, Procter & Gamble, ABN AMRO Bank, Gerber (a subsidiary of Novartis), Boeing, CNA Insurance, among others. Founded in 1999, AskMe is privately held with headquarters in Seattle, Washington. (Additional information at www.askmecorp.com)

NOTE TO PRESS: If you would like additional information on AskMe Corporation and its solution, please view the AskMe Press Center at <<http://www.askmecorp.com/press/default.asp>> or contact AskMe Public Relations at pr@askme.com.

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