

AskMe

PRESS RELEASE

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AskMe Corporation Honored as ‘Corporate Newcomer of the Year’ By Software and Information Industry Association (SIIA)

(SEATTLE, WA) May 20, 2003 – (www.askmecorp.com) AskMe Corporation, the leader in enterprise software and services for deploying employee knowledge networks (EKNs), announced today that it has been honored as ‘Corporate Newcomer of the Year’ by the Software and Information Industry Association (SIIA). The award was announced during the 18th Annual Codie Awards ceremony San Francisco, CA.

The Codie Awards provide the only peer recognition program in the software and information industry. Each year, SIIA judges that include key media representatives, industry analysts, and senior level IT executives review award nominees, submit votes for category finalists and ultimately determine each category winner. Last year, the competition comprised over 700 nominations from 325 companies with overall winners in 40 categories.

Competing among a wide variety of companies that ranged from emerging start-ups to traditional industry powerhouses like Microsoft, IBM and Oracle, AskMe was named as the first place winner in its category based on the company’s growth, financial stability, product excellence and market penetration in 2002.

According to Udai Shekawat, CEO of AskMe Corporation, "The Codie Awards are well known as an endorsement of corporate success and we are pleased that the SIIA has recognized AskMe for its business strength, market leadership and technology innovation. With a stronghold in the marketplace, we are poised for continued success in 2003 and beyond."

SIIA’s Codie Awards are just one in a series of awards programs that have recognized AskMe Enterprise as a leading technology among knowledge management and collaboration solutions. AskMe’s proven success in the knowledge management software sector— a sector that IDC expects to grow to \$4.6 billion in 2006, up from \$1.1 billion in 2001 (*Worldwide Knowledge Management Software Forecast, 2002-2006, June 2002*), enabled the company to win more Fortune 500 customers than all of its competitors combined and achieve profitability in Q302.

AskMe Corporation leads the industry as the first company to deliver a third-generation, feature rich EKN system that has been proven in large-scale enterprise deployments. Unlike traditional knowledge

management technologies that solely aim to improve access to documents, EKNs locate both documented knowledge, and undocumented knowledge and expertise across large organizations that are divided by geographic, functional and divisional boundaries. AskMe Enterprise facilitates collaboration between employees and captures all exchanges, helping the workforce to make faster and more informed decisions, avoid redundancy and reduce project cycle times. Consequently, EKNs successfully help large organizations reduce the “knowledge erosion” that occurs when employees retire, the company restructures, or when internal teams split and transition to new tasks after completing a project.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information, visit <http://www.siaa.net>.

About AskMe Corporation

AskMe Corporation is the leader in enterprise software and solutions for deploying employee knowledge networks to Global 2000 companies. The company’s flagship product AskMe Enterprise connects employees with problems to employees with solutions. AskMe’s solutions have been deployed by a robust list of blue chip companies that includes Ford Motor Company, Honeywell International, Procter & Gamble, ABN AMRO Bank, Gerber (a subsidiary of Novartis), Boeing, CNA Insurance, among others. Founded in 1999, AskMe is privately held with headquarters in Seattle, Washington. (Additional information at www.askmecorp.com)

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