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ASKME CORPORATION INTRODUCES NEXT GENERATION OF EMPLOYEE KNOWLEDGE NETWORK SOLUTIONS

(Seattle, WA) April 2, 2002 – (www.askmecorp.com) AskMe Corporation, the leading provider of Employee Knowledge Network solutions for the Global 2000, announced today the immediate availability of a major new version of its award-winning flagship product, AskMe Enterprise Version 6.5. Designed for creating and managing Employee Knowledge Networks in large organizations, AskMe Enterprise delivers employee expertise, directly to other employees blocked on critical tasks, exactly when they need it most.

"As the magnitude and the pace of external pressures on companies grow, new focus is being placed on technologies that significantly improve critical business processes and leverage existing investments in intellectual capital to accelerate process cycle times and eliminate bottlenecks," said Carl Frappaolo, executive vice president and co-founder at The Delphi Group, a leading industry analyst firm. "AskMe Enterprise creates a competitive advantage by delivering employee expertise at the point of need, and increasing the speed and effectiveness of execution in an organization."

A Complete Solution

The new functionality in AskMe Enterprise Version 6.5 is the result of more than \$2 million of investment in research and development. The capabilities of AE6.5 have been increased by 50 percent, and now deliver a total of 154 features in a single cohesive application.

Major new capabilities include:

- Automated best practices
- Automatic experts' profile creation
- Addition of numerous methods for accessing and delivering knowledge
- Integrated real time collaborative services
- Comprehensive analytic capabilities

"We have implemented AskMe Enterprise as one of the cornerstone solutions of our global intranet, the CNA Knowledge Network," said Gordon Larson, senior vice president of corporate development for CNA Financial, a multi-billion dollar global insurance company. "As a result, CNA is creating a culture of knowledge sharing that is transforming our business operations worldwide. The new capabilities of

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AskMe Enterprise 6.5 ensure that the best knowledge is delivered to employees throughout the organization, when they need it."

Advancements in Version 6.5 solidify AskMe's leadership position in the market. AskMe solutions are currently used for a broad range of business applications such as research and development, insurance underwriting, partner networks, complex product design, and operations support.

Integration with Business Processes

AskMe Enterprise Version 6.5 is designed to easily integrate with existing business processes, enabling organizations to accelerate process cycle times by delivering knowledge to the point of need. The Business Rules and Workflow engine of AskMe Enterprise 6.5 enables organizations to define scenarios and appropriate actions that the system should take when an employee faces a critical business issue. These actions are automatically triggered when the system identifies a matching scenario.

"Existing knowledge management solutions suffer from an absence of quantifiable ROI, partly due to their inability to integrate with mission critical processes of an organization," said Udai Shekawat, CEO of AskMe Corporation. "The Business Rules and Workflow engine of AskMe Enterprise 6.5 enables organizations to integrate their Employee Knowledge Network with existing processes, shortens the time to value, and allows our clients to measure the ROI much more effectively."

Manifestation of the Power of .NET

To meet the needs of large strategic Employee Knowledge Networks, AskMe Enterprise Version 6.5 advances the company's commitment in the areas of scalability, reliability, extensibility and security by leveraging the .NET platform.

"AskMe Enterprise has an innovative and flexible design that results in a low total cost of ownership for its customers," said Tom Button, vice president of enterprise tools and developer marketing at Microsoft.

"AskMe Enterprise leverages the .NET platform to deliver XML Web services that make it cheaper, faster and easier for large companies to integrate Employee Knowledge Networks with their existing corporate infrastructure."

Inclusion of XML web services empowers organizations to rapidly reuse portions of their Employee Knowledge Network with the existing infrastructure. Employee profiles, for example, can be leveraged as a web service in myriad of enterprise applications including corporate portals and document management systems. By leveraging the power of .Net, AskMe Enterprise offers:

- Fast, cost-effective integration AskMe Enterprise provides platform-agnostic, standards-based support for web services, XML, SOAP and UDDI. Cost of integration is dramatically reduced thanks to the use of open standards, availability of rich-set of tools, and the ability to leverage widely available trained resources.

- Enhanced Security AskMe Enterprise is delivered through an N-tiered architecture that readily enables placement into an organization's secure enterprise infrastructure. User data resides behind a protected zone that safeguards against the potential for security and privacy violations.

About AskMe Corporation

AskMe builds software solutions that enable global 2000 companies to create and manage Employee Knowledge Networks. Employee Knowledge Networks are software systems that deliver employee expertise directly to other employees blocked on critical tasks exactly when they need it most. AskMe's solutions enable employees with business-critical problems to discover the best expertise within the organization, facilitate the exchange of that expertise, capture the outcome for re-use, dispatch the best practices to employees who need to know, and provide the tools to analyze the results to make the entire company more effective. Blue-chip companies including Ford Motor Company, Procter & Gamble, 3Com, and CNA Insurance have implemented the company's flagship product, AskMe Enterprise. Founded in 1999 by former Microsoft executives, AskMe is privately held with headquarters in Bellevue, Washington. (www.askmecorp.com)

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