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ASKME RECOGNIZED AS INDUSTRY LEADER BY KMWorld MAGAZINE

(Seattle, WA) January, 29, 2002— (www.askmecorp.com) AskMe Corporation has been recognized as a leading provider of enterprise knowledge sharing solutions by KMWorld magazine. AskMe was named to KMWorld's 100 Companies that Matter.

"This national recognition demonstrates our strong position in the knowledge management industry," said Udai Shakawat, CEO of AskMe. "In the last year, we have seen rapid adoption rates among Fortune 1000 companies. The common thread among these early-adopters is they are all highly successful large companies looking for the next exponential improvement in increased innovation and business agility."

KMWorld's 100 Companies that Matter recognizes companies for the velocity and impact of their innovations and the role they have played in the knowledge economy. The list has been published for 2 years. "We recognized AskMe's technology because of their leadership in managing the intellectual assets of an enterprise," said Hugh McKellar, KMWorld editor. "As the competitive edge in business shifts from physical to intellectual assets, companies are looking to knowledge sharing technology, like AskMe Enterprise, to help them tap into and leverage the knowledge of their employees."

AskMe Enterprise enables employees with business-critical problems to discover the most relevant expertise within the organization, facilitates exchange of that expertise, captures the outcome in a knowledge base for re-use, dispatches best practices to employees who need to know, and provides tools to analyze results to make the entire company more effective.

Other awards AskMe has received

- Venture All Stars 2001, recognizing the top 25 private Northwest companies in 2001
- PC Magazine, Editors Choice, fourth consecutive year
- Washington Software Alliance (WSA) Industry Achievement Award, Finalist, Most Promising New Company
- ZDNet, Best of the Net
- PC World, Best Expert Search
- LocalBusiness.com, One to Watch in 2001

About AskMe Corporation

AskMe builds software solutions that enable global 2000 companies to create and manage Employee Knowledge Networks. Employee Knowledge Networks are software systems that deliver employee expertise directly to other employees blocked on critical tasks exactly when they need it most. AskMe's solutions enable employees with business-critical problems to discover the best expertise within the organization, facilitate the exchange of that expertise, capture the outcome for re-use, dispatch the best practices to employees who need to know, and provide the tools to analyze the results to make the entire company more effective. Blue-chip companies including Ford Motor Company, Procter & Gamble, 3Com, and CNA Insurance have implemented the company's flagship product, AskMe Enterprise. Founded in 1999 by former Microsoft executives, AskMe is privately held with headquarters in Bellevue, Washington. (www.askmecorp.com)

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