

AskMe

PRESS RELEASE

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INTEC Realizes Significant ROI Using AskMe Enterprise

*Global Engineering Consulting Firm Expands
Employee Knowledge Network Enterprise-wide*

(SEATTLE, WA) November 12, 2002 – (www.askmecorp.com) AskMe Corporation, the market-leading provider of Employee Knowledge Network (EKN) software solutions, announced today that INTEC Engineering—a world-leading engineering and project management company that serves the international oil and gas industry, is expanding the deployment of AskMe Enterprise across its global operations. ROI analysis from INTEC's initial deployment of AskMe Enterprise has shown a significant increase in employee productivity, especially in leveraging the company's knowledge to benefit INTEC's clients.

INTEC has seen collaborative results that would have been extremely difficult to achieve without AskMe Enterprise. In one specific example, a Houston-based pipeline engineer was designing tie-in jumpers for a major pipeline repair system and consulted 'AskINTEC' to inquire about the company's past experience and expertise with that particular type of jumper. Using AskMe Enterprise, the engineer discovered that another senior engineer located in the company's UK office had already designed a similar jumper. The Houston engineer was able to capitalize on the knowledge and expertise of the UK engineer to complete his project several weeks faster than would have been possible otherwise. Consequently, he saved INTEC and its client a significant amount of money and the weeks in project work time that it would have taken him if he had not had the resources of AskMe Enterprise.

According to Fran Steele, INTEC's CIO, "AskMe Enterprise has been instrumental in enhancing the value of INTEC's product—which foremost is our engineers' knowledge and experience, especially in projects involving deep water, arctic or corrosive conditions, or other complex technical situations. Through 'AskINTEC' employees have been able to leverage the wealth of engineering 'expertise' across the organization to improve key business processes and deliver maximum value to our clients. Productivity gains from INTEC's initial investment in AskMe Enterprise drove our decision to deploy enterprise-wide."

More than 90% of AskMe's customers, including INTEC, have further invested in AskMe Enterprise by expanding their initial deployment of the solution. At INTEC, AskMe Enterprise—an Employee Knowledge Network software system that connects employees with problems to employees with solutions, was initially installed across a targeted user-base. AskMe Corporation's professional services team helped INTEC realize immediate value from the system by completing integration and customization

requirements, in addition to implementing a comprehensive and highly successful adoption plan in less than four weeks. Steele commented, "AskMe's professional services methodology resulted in high adoption and usage in less than 2 months following initial deployment. Since then, company wide use has continued to increase. This has been one of the fastest and most successful IT deployments I've ever been involved with."

According to Udai Shekawat, CEO of AskMe Corporation, "INTEC's decision to further invest in our solution confirms the tangible business value of an Employee Knowledge Network." Shekawat continued, "Furthermore, this is just one in a number of new and follow-on deals from a large percentage of our customer base that has resulted in AskMe Corporation's profitability, growth and leading market position."

About AskMe Enterprise

AskMe Enterprise is a robust and scalable software system that facilitates the exchange of expertise and knowledge, captures the outcome for re-use and provides analysis to ensure improved organizational productivity. Completely customizable to meet specific organizational requirements, AskMe Enterprise offers a comprehensive set of features that includes auto-profiling, business rules & workflow, best practices, knowledge delivery in both documented and 'live' formats, knowledge seeker, provider and community services, as well as in-depth, on-demand analytic capabilities.

About INTEC Engineering

INTEC is a leading engineering and project management company serving the international oil and gas industry. Its technical disciplines include marine pipelines and terminals, subsea and floating systems and onshore pipelines and facilities. INTEC is an operating company within Heerema Group. Established in 1984, INTEC has 500 employees with offices on five continents, including in its headquarters in Houston, as well as Buenos Aires, Argentina; Santiago, Chile; Santa Cruz, Bolivia; London; Delft, The Netherlands; Kuala Lumpur, Malaysia; and Perth, Australia.

About AskMe Corporation

AskMe Corporation is the world's leading provider of Employee Knowledge Network software solutions for Global 2000 companies. The company's flagship product AskMe Enterprise connects employees with problems to employees with solutions. By using AskMe Enterprise, large companies are dramatically improving the quality and speed of execution throughout their organization. AskMe's solutions have been deployed by a robust list of blue chip companies that includes Ford Motor Company, Honeywell International, Procter & Gamble, ABN AMRO Bank, Gerber (a subsidiary of Novartis), Boeing, CNA Insurance, among others. Founded in 1999, AskMe is privately held with headquarters in Seattle, Washington. (Additional information at www.askmecorp.com)

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