

FOR IMMEDIATE RELEASE

Contact: Lynn Qu
AskMe Corporation
425-564-9073
PR@askme.com

AskMe Corporation Selected to Showcase Knowledge Sharing Software at Giga's Fifth Annual Exhibition of Innovative IT Solutions

Emerging Technology Showcase To Highlight Technologies Impacting the Future of Business

(SEATTLE, WA) November 15, 2001 — (www.askmecorp.com) AskMe Corporation, the leader in Employee Knowledge Network software solutions, has been selected as a key presenter in Giga's Fifth Annual Emerging Technology Showcase (ETS) event taking place at the Phoenician, in Scottsdale, December 9-11. AskMe's presentation is scheduled on Monday, December 9th at 1:30 p.m. during "The Adaptive Workplace" TechnoVista hosted by Giga analyst Dan Rasmus, VP of strategic knowledge initiatives.

Giga's ETS will address pressing knowledge management and technology issues facing today's organizations and provide C-level technology and business executives with expert insight and thought leadership on technologies critical to organizational success. "The Adaptive Workplace" TechnoVista is a part of Giga's ETS and highlights innovative technologies instrumental to a company's collaborative infrastructure.

As the market leading provider of Employee Knowledge Networks, AskMe Corporation will deliver a live, interactive demonstration of AskMe Enterprise— its award-winning software that connects employees with problems to employees with solutions. According to Rasmus, "This market segment will become increasingly important as organizations seek to leverage intellectual capital for innovation, reduce the costs of solving problems and create mechanisms for the transfer of knowledge in distributed organizations."

During the presentation, AskMe will provide real-world examples that demonstrate how Fortune 500 companies have realized tangible business value by leveraging internal expertise and knowledge through AskMe Enterprise. In addition, attendees will gain valuable insight on:

- The emerging category of Employee Knowledge Networks
- How AskMe's customers, such as Ford Motor Company, Honeywell International, Procter & Gamble, Network Appliance, ABN AMRO Bank, Gerber (a subsidiary of Novartis), Boeing, CNA Insurance, among others, are using AskMe Enterprise to improve the efficiency, innovation, quality and speed of execution across their organizations

- The business value of expertise location and knowledge sharing technologies
- Why EKNs are critical to the future success of an organization

Additionally, AskMe executives and customers will be on hand at AskMe's company booth during the 3-day event to provide one-on-one demos and speak with event attendees. For more information on AskMe Corporation or the Giga ETS event visit AskMe's corporate at <www.askmecorp.com>.

About AskMe Corporation

AskMe Corporation is the world's leading provider of Employee Knowledge Network software solutions for Global 2000 companies. The company's flagship product AskMe Enterprise connects employees with problems to employees with solutions. By using AskMe Enterprise, large companies are dramatically improving the quality and speed of execution throughout their organization. AskMe's solutions have been deployed by a robust list of blue chip companies that includes Ford Motor Company, Honeywell International, Procter & Gamble, Network Appliance, ABN AMRO Bank, Gerber (a subsidiary of Novartis), Boeing, CNA Insurance, among others. Founded in 1999, AskMe is privately held with headquarters in Seattle, Washington. Additional information is available at <www.askmecorp.com>.

##