

AskMe

PRESS RELEASE

Contact: Kristine Szarkowitz
Director, Public Relations
AskMe Corporation
206.310.5323
kristines@askme.com

WSA HONORS ASKME CORPORATION AS 'MOST PROMISING NEW COMPANY' IN 2003 INDUSTRY ACHIEVEMENT AWARDS

(SEATTLE, WA) February 13, 2003 – (www.askme.com) AskMe Corporation, the leading provider in enterprise software and services for deploying employee knowledge networks (EKNs), announced today that its has been named as the 2003 'Most Promising New Company' in the 8th Annual WSA Industry Achievement Awards.

Recognized as the largest and oldest technology trade association in the Pacific Northwest, WSA is dedicated to supporting the growth and success of Washington technology companies. WSA's Annual Industry Achievement Awards honors companies that have demonstrated excellence in technology through organizational growth, business viability, product innovation and marketplace success. In this year's event, AskMe Corporation competed alongside more than 100 technology companies, including industry leaders like Microsoft, digiMine and BSQUARE, to win one of the program's most prestigious accolades—the '2003 Most Promising New Company' award.

AskMe's CEO Udai Shekawat was honored by AskMe's recognition and credits the company's success to its customer-focused business strategy and an escalating market demand for software and services that enable large organizations to leverage and capitalize on the tacit knowledge of their employees. "Being recognized by WSA and the Seattle technology community is clearly an honor for AskMe," said Shekawat, "This award serves as a testament to the company's growth, marketplace success and commitment to providing our Fortune 500 customers with industry-leading knowledge sharing software that has proven ROI."

AskMe's flagship product—AskMe Enterprise, is a software solution that connects employees with business problems to other employees who have the expertise and knowledge to help solve those problems. AskMe leads the industry as the first provider in its category to deliver a 3rd generation, feature rich EKN system that has been proven in large-scale enterprise deployments. Unlike traditional knowledge management technologies that solely aim to improve access to documents, EKNs not only locate documented knowledge, but more importantly, discover undocumented knowledge and expertise across the geographic, functional, and divisional boundaries within large organizations. EKNs then facilitate collaboration between employees and captures all exchanges, helping the workforce to make faster and more informed decisions, avoid redundancy and reduce project cycle times. Fortune 500 companies that include Ford, Honeywell and Boeing have deployed AskMe Enterprise to successfully

reduce the “knowledge erosion” that occurs when employees retire, the company restructures, or when internal teams split and transition to new tasks after completing a project.

A selection committee comprised of WSA judges, local technology executives, academic and government technology experts and venture capitalists selected AskMe Corporation from a field of three finalists that were narrowed from more than 100 award applicants. In order to be selected, these companies had to meet multiple business and funding criteria indicative of future success. Additional information on AskMe Corporation can be found at www.askmecorp.com or by contacting Kristine Szarkowitz at 425.564.9055 or kristines@askme.com.

About AskMe Corporation

AskMe Corporation is the leader in enterprise software and solutions for deploying employee knowledge networks to Global 2000 companies. The company’s flagship product AskMe Enterprise connects employees with problems to employees with solutions. AskMe’s solutions have been deployed by a robust list of blue chip companies that includes Ford Motor Company, Honeywell International, Procter & Gamble, ABN AMRO Bank, Gerber (a subsidiary of Novartis), Boeing, CNA Insurance, among others. Founded in 1999, AskMe is privately held with headquarters in Seattle, Washington. (Additional information at www.askmecorp.com)

NOTE TO PRESS: If you would like additional information on AskMe Corporation and its solution, please view the AskMe Press Center at <http://www.askmecorp.com/press/default.asp> or contact Kristine Szarkowitz at kristines@askme.com.

AskMe and the AskMe logo are trademarks or registered trademarks, in the United States and certain other countries, of AskMe Corporation.

###