

## FOR IMMEDIATE RELEASE

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## ENTERPRISE LEARNING AND KNOWLEDGE EXCHANGE SUMMIT TO OFFER KNOWLEDGE NETWORK SYSTEM TO ATTENDEES USING ASKME ENTERPRISE

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(SEATTLE, WA) February 26, 2002 – ([www.askmecorp.com](http://www.askmecorp.com)) AskMe Corporation—the leading provider of Employee Knowledge Networks software for Global 2000 companies, today announced the company will provide its AskMe Enterprise software to participants in the Delphi Group's 2002 Enterprise Learning and Knowledge Exchange Summit (<http://www.delphisummit.com>). The Summit will be held March 13-15 at the Rancho Las Palmas resort in Palm Springs, California.

Employing select components of AskMe Enterprise, the software will facilitate the exchange of information between interested parties during the Summit, and provide participants with extended access to all exchanged information for 60 days following the event.

"The benefit to conference attendees is AskMe's software will allow exchanges to continue long after the event has concluded while using the newest version of the software, AskMe Enterprise 6.5," said Udai Shekawat, co-founder and chief executive officer. AskMe Enterprise 6.5 will be released prior to the event.

Using the AskMe system, attendees can discover the right subject-matter experts from the pool of keynote speakers, attendees, vendors, Delphi consultants and other experienced practitioners attending the Summit. The system will then facilitate the exchanges, capture the results in a searchable knowledge base for reuse by other event participants, and dispatch the lessons learned to those who can benefit from the interaction.

Additionally, there will be keynote presentations, white papers and other pertinent information available through the system for review. "Providing a knowledge network for our Summit attendees creates a hands-on environment," said Thomas Koulopoulos, president of Delphi Group. "This event-continuation strategy is in keeping with Delphi's overall philosophy, which places community, self sufficiency, and on-demand knowledge at the center of our events. Knowledge Networks represent a practical, in-the-trenches approach to helping business leaders derive the greatest value from knowledge and learning initiatives."

The Summit is the industry's preeminent gathering of knowledge professionals, and is dedicated to the business context of knowledge management and organizational learning. The event is produced by industry thought leaders and has a proven record of delivering the most effective educational programs to the most qualified audiences.

Highlighting the roster of thought leaders are keynote speakers Thomas Koulopoulos, president, Delphi Group; Hubert Saint-Onge, senior vice-president, Strategic Capabilities, Clarica; Diane Bauer, senior manager, e-Learning Solutions Marketing, Cisco Systems; Dave Snowden, director (EMEA), Institute for Knowledge Management, along with several Delphi Group experts.

The Summit features more than 45 end user sessions from companies such as Black & Decker, AIG, Dow, Cisco Systems, American General, US Postal Service, Unocal, Century 21, Baxter Healthcare, Novartis Pharmaceutical, Procter and Gamble and more.

#### **About Delphi Group**

Delphi Group ([www.delphigroup.com](http://www.delphigroup.com)) is the leading provider of business advisory services that illuminate the value proposition of content and knowledge in the digital enterprise. Delphi Group's market advisory services, consulting, research, and community-building educational events have assisted more than 20,000 professionals in the Global 2000.

#### **About AskMe Corporation**

AskMe builds software solutions that enable global 2000 companies to create and manage Employee Knowledge Networks. Employee Knowledge Networks are software systems that deliver employee expertise directly to other employees blocked on critical tasks exactly when they need it most. AskMe's solutions enable employees with business-critical problems to discover the best expertise within the organization, facilitate the exchange of that expertise, capture the outcome for re-use, dispatch the best practices to employees who need to know, and provide the tools to analyze the results to make the entire company more effective. Blue-chip companies including Ford Motor Company, Procter & Gamble, 3Com, and CNA Insurance have implemented the company's flagship product, AskMe Enterprise. Founded in 1999 by former Microsoft executives, AskMe is privately held with headquarters in Bellevue, Washington. ([www.askmecorp.com](http://www.askmecorp.com))

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