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ASKME DELIVERS EMPLOYEE KNOWLEDGE NETWORK SOFTWARE SYSTEM TO WORLD LEADING BANK ABN AMRO

AskMe Enterprise Enables Netherlands Operations To Leverage Internal Employee Expertise to Enhance Relationships & Increase Product Cross-Sells

(SEATTLE, WA) July 30, 2002 – (www.askmecorp.com) AskMe Corporation, a world leading provider of Employee Knowledge Network (EKN) software solutions, announced today that ABN AMRO [NYSE: ABN]—the world's 15th largest bank with total assets of over \$500 billion and operations in more than 60 countries, is piloting AskMe Enterprise across its wholesale, consumer and commercial operations based in the Netherlands. Integrated into areas of the company's core IT infrastructure, AskMe Enterprise is a software system that enables employees within an organization to discover internal experts with the required knowledge to help successfully complete their tasks.

Initially, AskMe Enterprise will be piloted across the bank's corporate finance, client coverage, treasury, insurance brokerage and corporate client units, which are departments within their wholesale, consumer and commercial operations based in the Netherlands. The employee knowledge network system, powered by AskMe Enterprise, will serve as the single point of entry for departments within ABN AMRO to locate and capitalize on expertise and knowledge instrumental to cross-selling products, strengthening and leveraging interdepartmental relationships and improving processes that drive customer acquisition and retention.

According to Paul Iske, SVP and chief knowledge officer of ABN AMRO Corporate Finance, "We went through an extremely taxing and thorough selection process. AskMe serves a strong list of blue-chip customers, has sophisticated proprietary technology and offers a world-class professional services team—only a few in a long and aggressive list of requirements that were absolutely critical in our final decision-making process."

AskMe Enterprise is a robust and scalable software system that enables employees within an organization to discover internal experts with the required knowledge to successfully complete their tasks. The system facilitates the exchange of expertise and knowledge, captures the outcome for re-use and provides analysis to ensure improved organizational productivity. Completely customizable to meet

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specific organizational requirements, AskMe Enterprise offers a comprehensive set of features that includes auto-profiling, business rules & workflow, best practices, knowledge delivery in both documented and 'live' formats, knowledge seeker, provider and community services, as well as in-depth, on-demand analytic capabilities.

According to Bernadette Langius, EVP Intellectual Capital Development, "With the support of AskMe Enterprise, ABN AMRO is on the leading edge, using innovative technology to help our client operations leverage its greatest asset —internal expertise, to better respond to our customers and improve the quality and level of service we deliver. We expect AskMe Enterprise to be a significant investment to enhancing our day-to-day operations."

Udai Shekawat, CEO and co-founder of AskMe Corporation said, "As one of the world's largest banks, ABN AMRO is taking a proactive approach to capitalizing on the value of their internal expertise through AskMe Enterprise — an innovative technology that enables the company to be increasingly agile and responsive in today's business environment. Our solution is a pragmatic yet strategic investment for Global 2000 organizations like ABN AMRO, where the benefits of a world-class employee knowledge network are significant. We are extremely pleased to be working with this organization."

About AskMe Corporation

AskMe builds software solutions that enable global 2000 companies to create and manage Employee Knowledge Networks. Employee Knowledge Networks are software systems that deliver employee expertise directly to other employees blocked on critical tasks exactly when they need it most. AskMe's solutions enable employees with business-critical problems to discover the best expertise within the organization, facilitate the exchange of that expertise, capture the outcome for re-use, dispatch the best practices to employees who need to know, and provide the tools to analyze the results to make the entire company more effective. Blue-chip companies including Ford Motor Company, Procter & Gamble, 3Com, and CNA Insurance have implemented the company's flagship product, AskMe Enterprise. Founded in 1999 by former Microsoft executives, AskMe is privately held with headquarters in Bellevue, Washington. (www.askmecorp.com)

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